# Media Release

DD MM YYYY

**[Partner company name] inks strategic**

**deal with NEXTDC**

**NOTE: PR approvals to be emailed to** [**marketing@nextdc.com**](mailto:marketing@nextdc.com) **prior to distribution and joint amplification. For more tailored commentary, please contact the Marketing team for support.**

**LOCATION, Month Day, Year** -- In order to accelerate its [business function], [partner] has joined forced with NEXTDC, joining their partner program and specialist digital services ecosystem.

[Partner], a [location]-based [company specialisation] provider with [specific skills or customer value], has posted record growth in the past two months as the company rides the wave of growth, with this year expected to be the company's most profitable year since it was founded.

PARTNER EXECUTIVE COMMENTARY

Mid-section, representing the bulk of the content – this is partner specific content, focussing on the partners business, how they are helping customers address the challenges they face. Additionally, what will this partnership bring to their strategy, and how will it help advance outcomes.

Steve Martin, NEXTDC’s Head of Channel said, "We are thrilled to welcome [partner] into our partner program, and the broader NEXTDC partner ecosystem. Establishing a point of presence within NEXDC’s digital infrastructure platform, will enable [partner] to deliver reliably and consistently the [explain kind of service] to their own customers and partners. With [partner] joining our ecosystem, we continue to expand the specialist skills and expertise available, offering the customers who reside at NEXTDC, the greatest level of choice and flexibility"

For more information about [service] visit [URL]

ENDS

# **About Partner**

Insert Partner PR boilerplate

**About NEXTDC**

NEXTDC is an ASX 100-listed technology company and Australia’s market leading Data Centre-as-a-Service provider. We are building the infrastructure platform for the digital economy, delivering the critical power, security and interconnection requirements for global cloud computing providers, enterprise and government.

NEXTDC is recognised globally for the design, construction and operation of Australia’s only network of Uptime Institute certified Tier IV facilities, and the only data centre operator in the Southern Hemisphere to achieve Tier IV Gold certification for Operational Sustainability. NEXTDC has a strong focus on sustainability and operational excellence through renewable energy sources and delivering world-class operational efficiency. Our data centres have been engineered to deliver exceptional levels of efficiency and the industry’s lowest Total Cost of Operation through NABERS 5-star energy efficiency.

NEXTDC as a company has been a certified carbon neutral organisation under the Australian Government’s Climate Active program.

NEXTDC is *where the cloud lives®*.

To learn more, visit [www.nextdc.com](http://www.nextdc.com)